**Supporting Information**
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# Synthesis of natural phenylpropanoid esters via conventional chemical reactions

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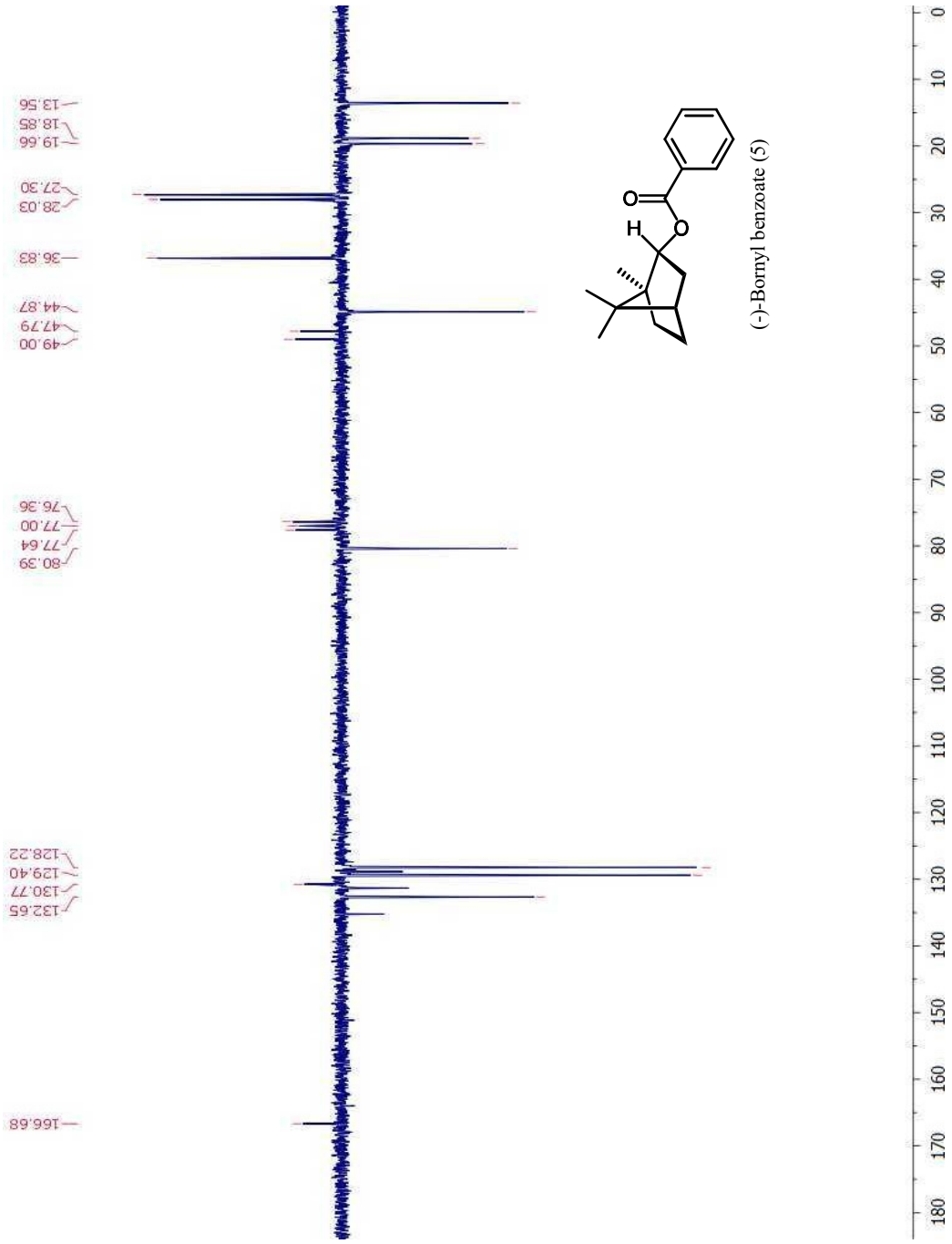


**Figure S1.** $^{13}$C-NMR (δ, 50.30 MHz, $CDCl_3$) – (–)-Bornyl benzoate (**5**)

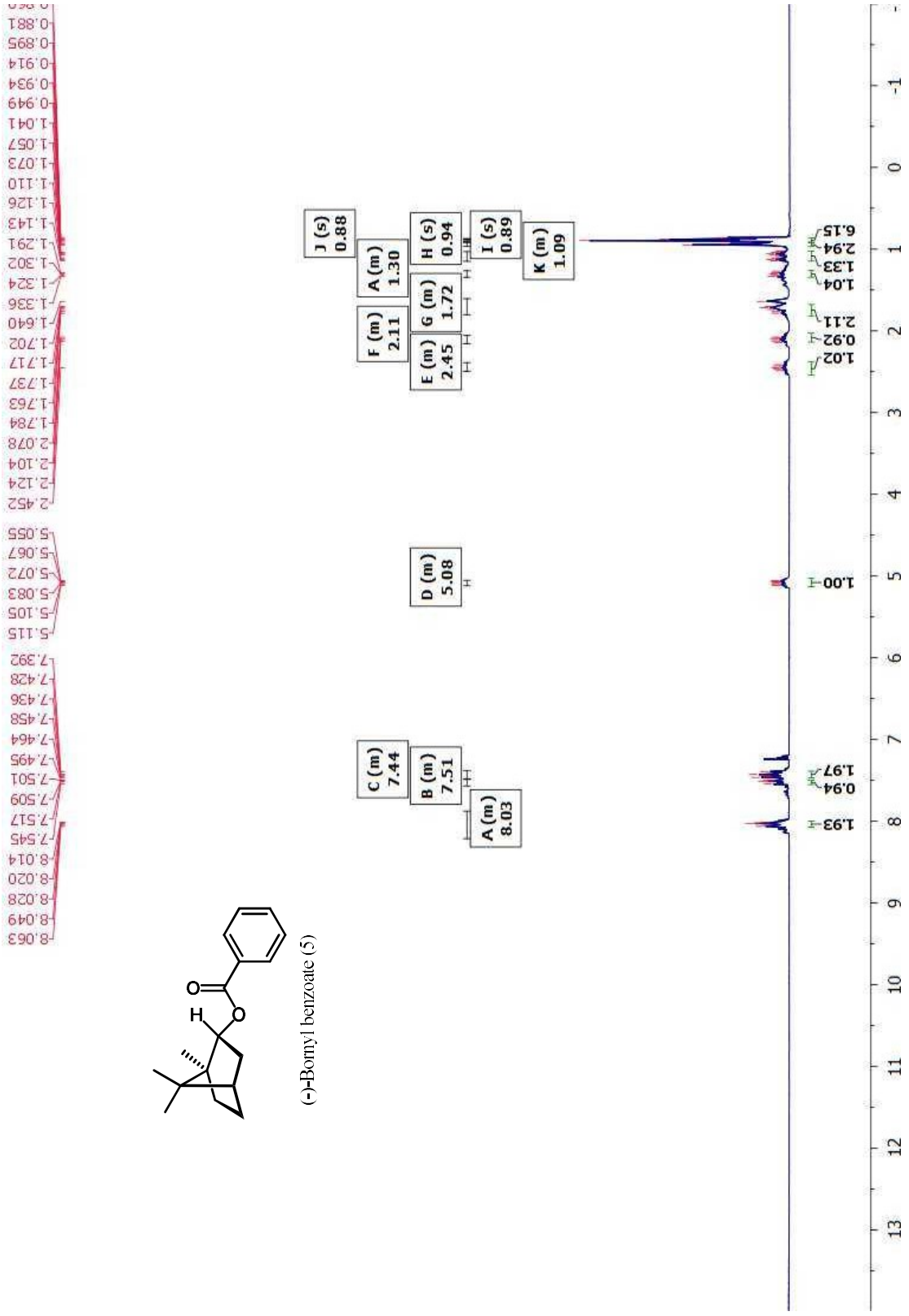


**Figure S2.** $^{1}$H-NMR (δ, 200 MHz; $CDCl_3$) – (–)-Bornyl benzoate (**5**)

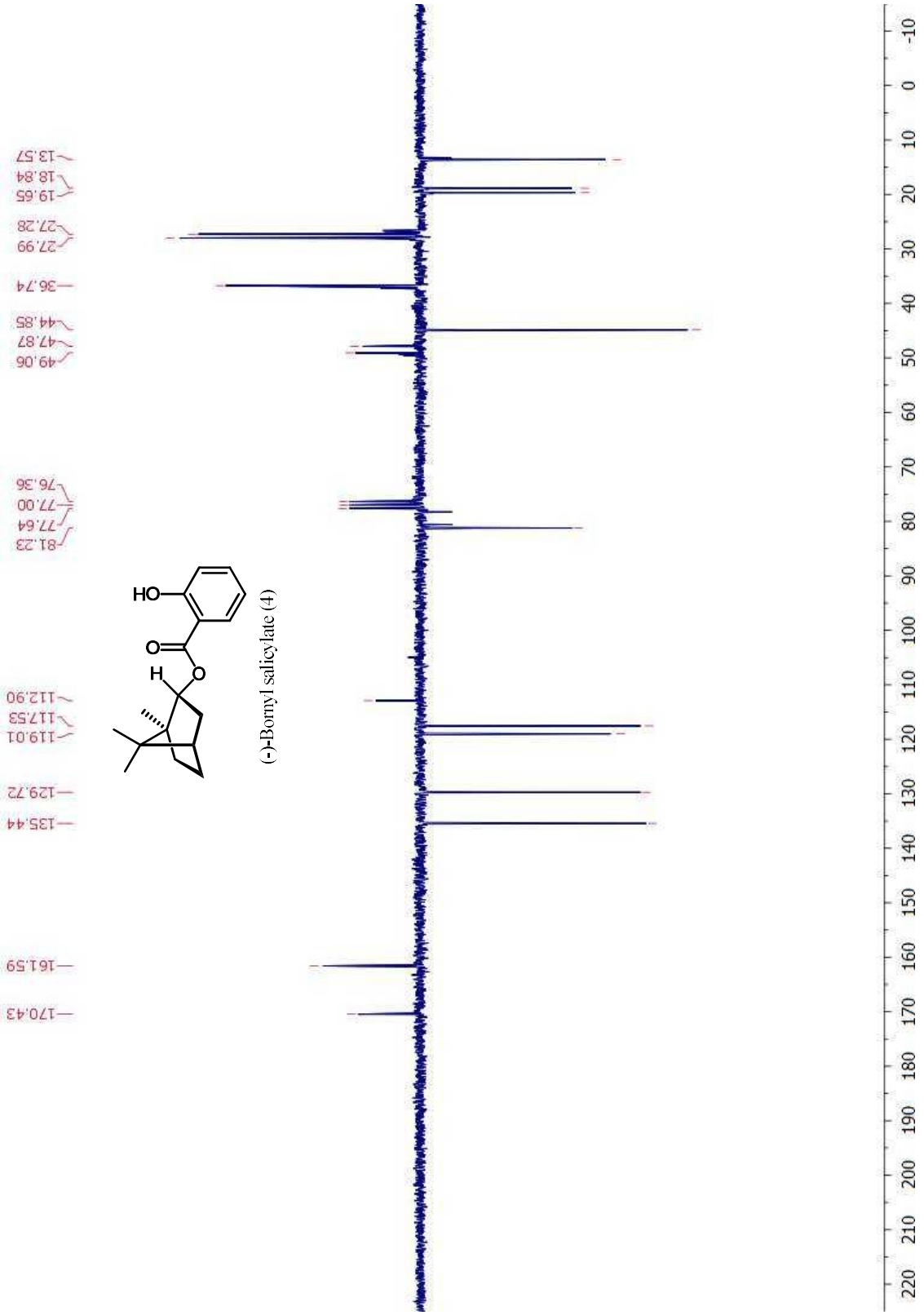


**Figure S3.** $^{13}$C-NMR (δ, 50.30 MHz, $CDCl_3$) – (–)-Bornyl salicylate (**4**)

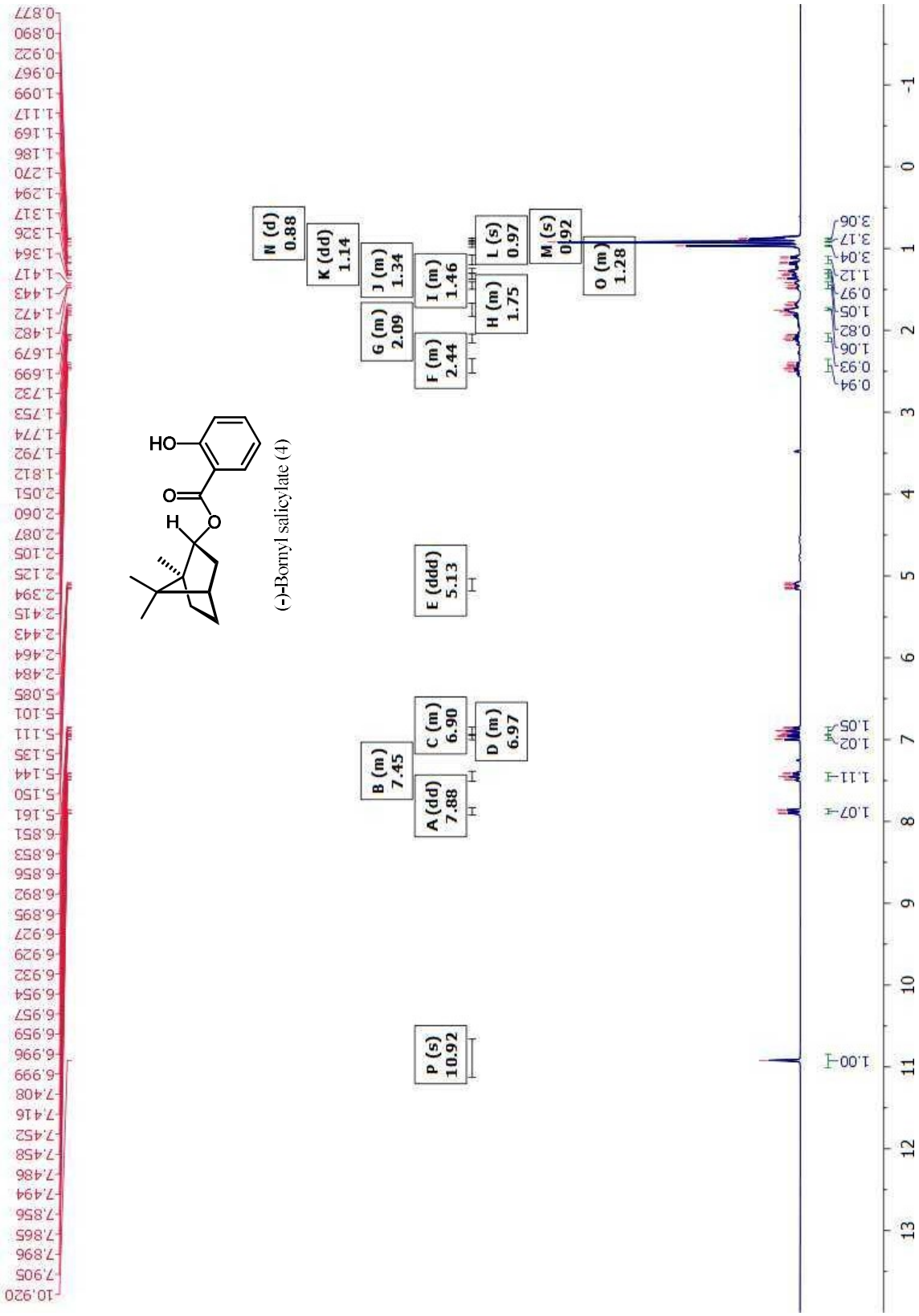


**Figure S4.** $^{1}$H-NMR (δ, 200 MHz; $CDCl_3$) – (–)-Bornyl salicylate (**4**)

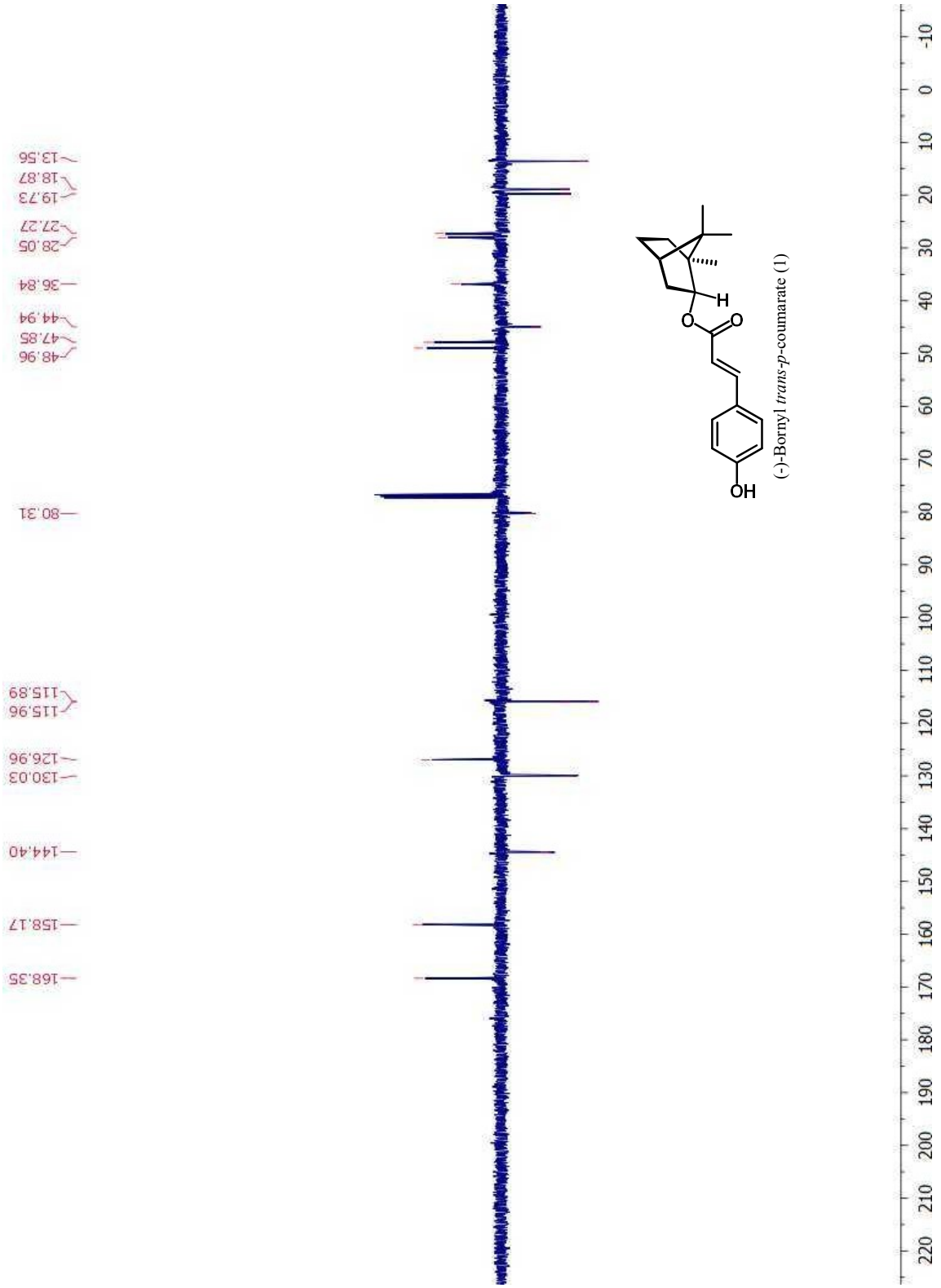


**Figure S5.** $^{13}$C-NMR (δ, 50.30 MHz, $CDCl_3$) – (–)-Bornyl *trans-p*-coumarate (**1**)

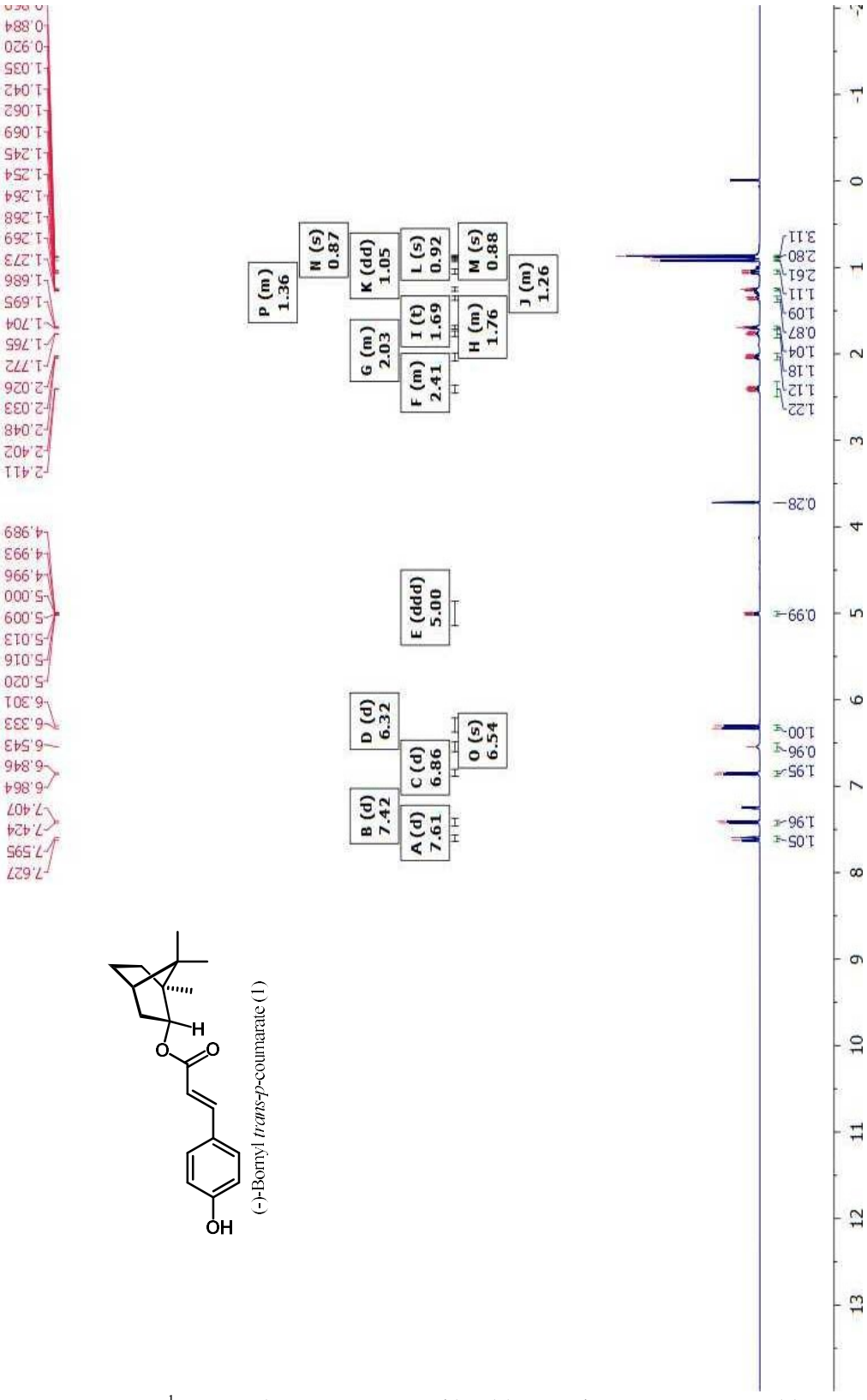


**Figure S6**. $^{1}$H-NMR (δ, 200 MHz; $CDCl_3$) – (–)-Bornyl *trans-p*-coumarate (**1**)

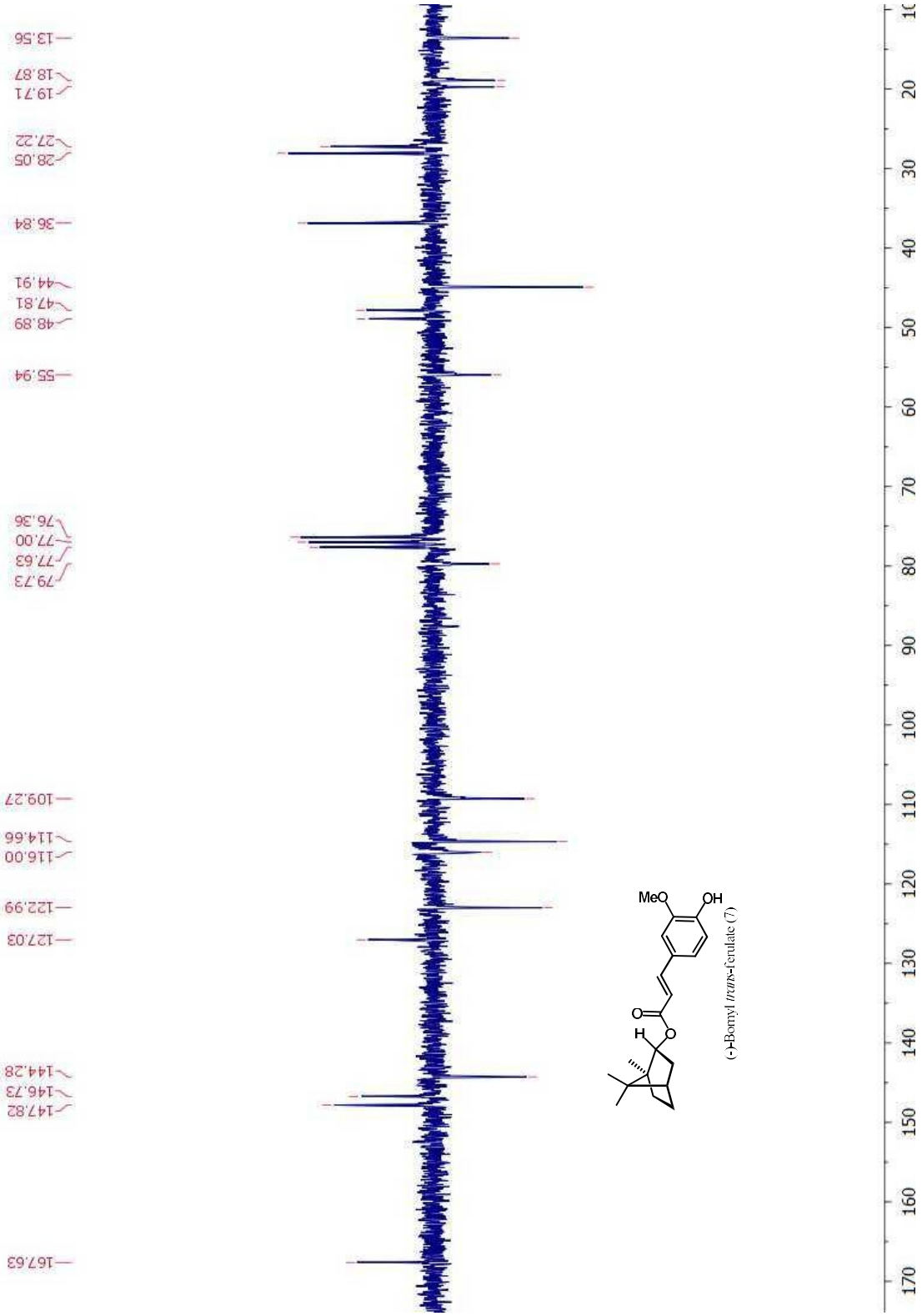


**Figure S7.** $^{13}$C-NMR (δ, 50.30 MHz, $CDCl_3$) – (–)-Bornyl *trans*-ferulate (**7**)

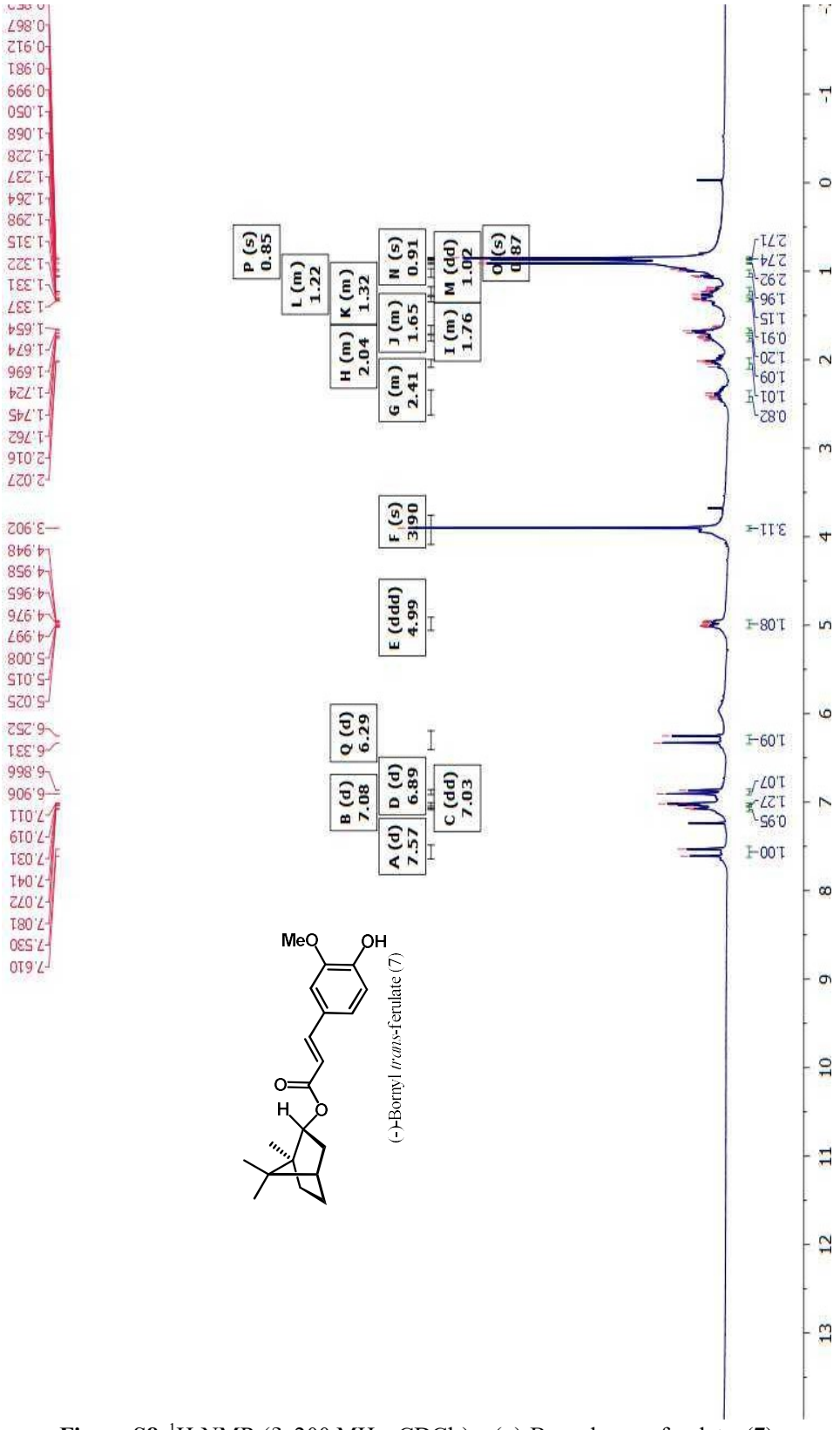


**Figure S8.** $^{1}$H-NMR (δ, 200 MHz; $CDCl_3$) – (–)-Bornyl *trans*-ferulate (**7**)

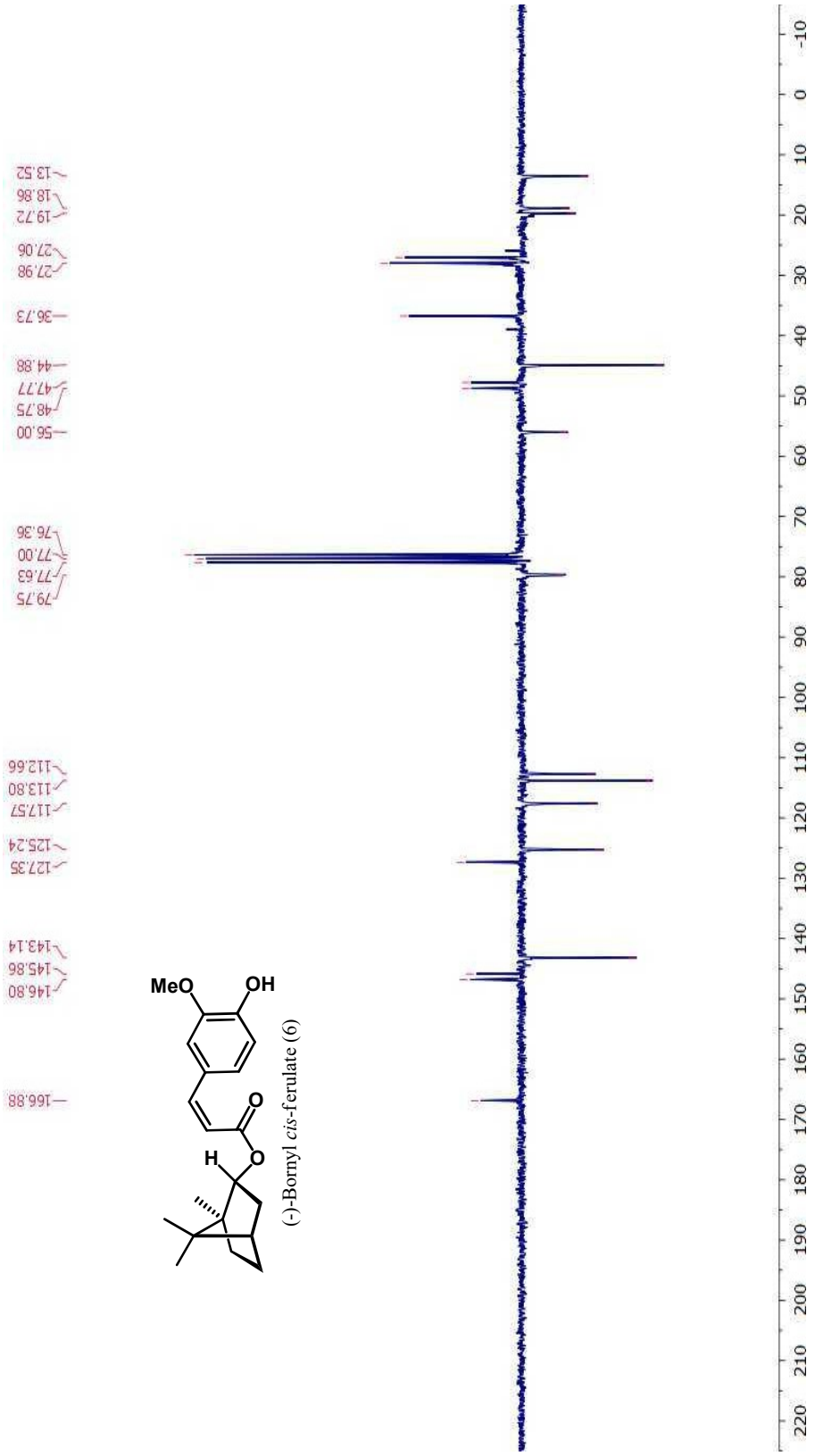


**Figure S9.** $^{13}$C-NMR (δ, 50.30 MHz, $CDCl_3$) – (–)-Bornyl *cis*-ferulate (**6**)

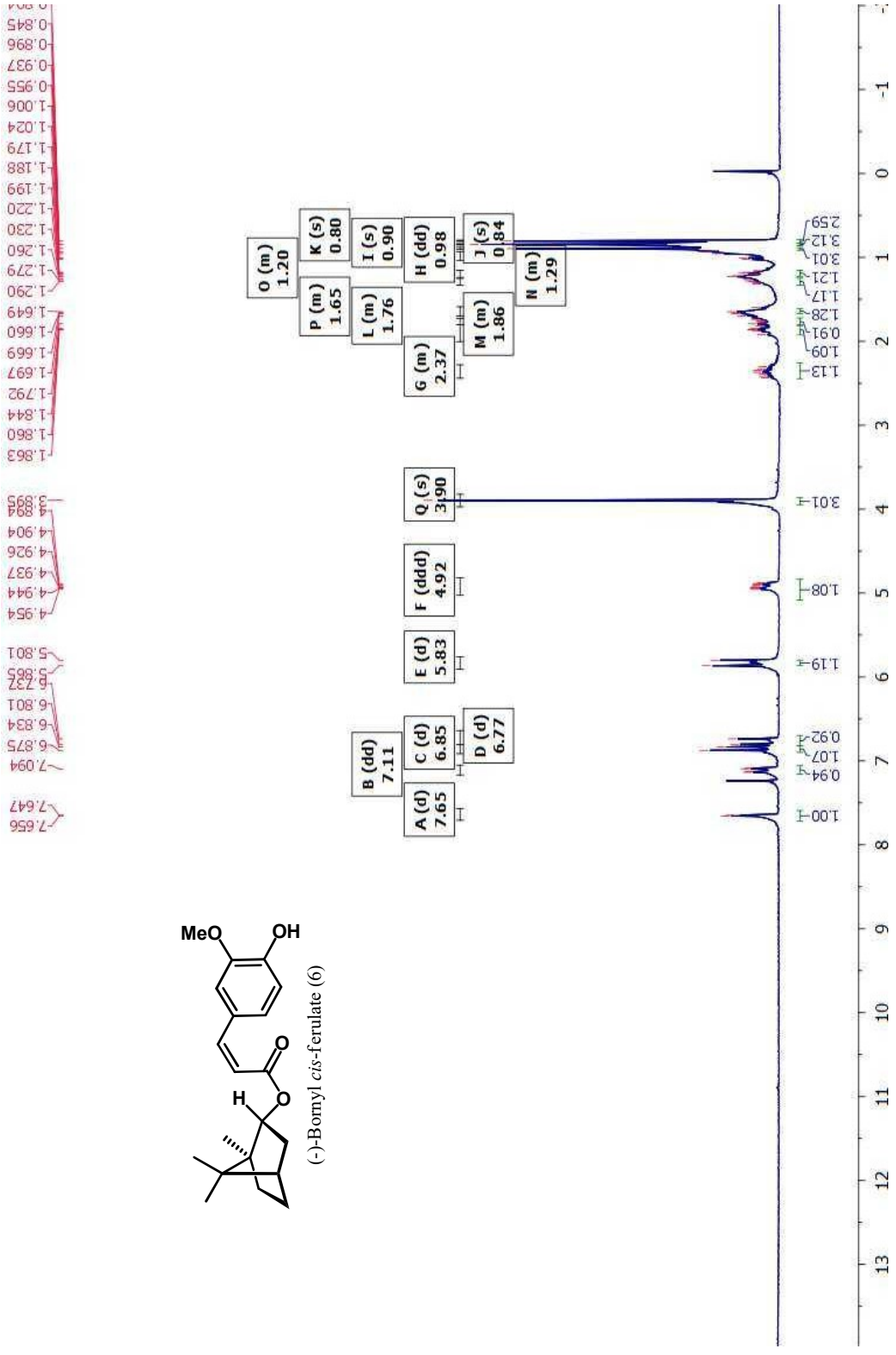


**Figure S10.** $^{1}$H-NMR (δ, 200 MHz; $CDCl_3$) – (–)-Bornyl *cis*-ferulate (**6**)

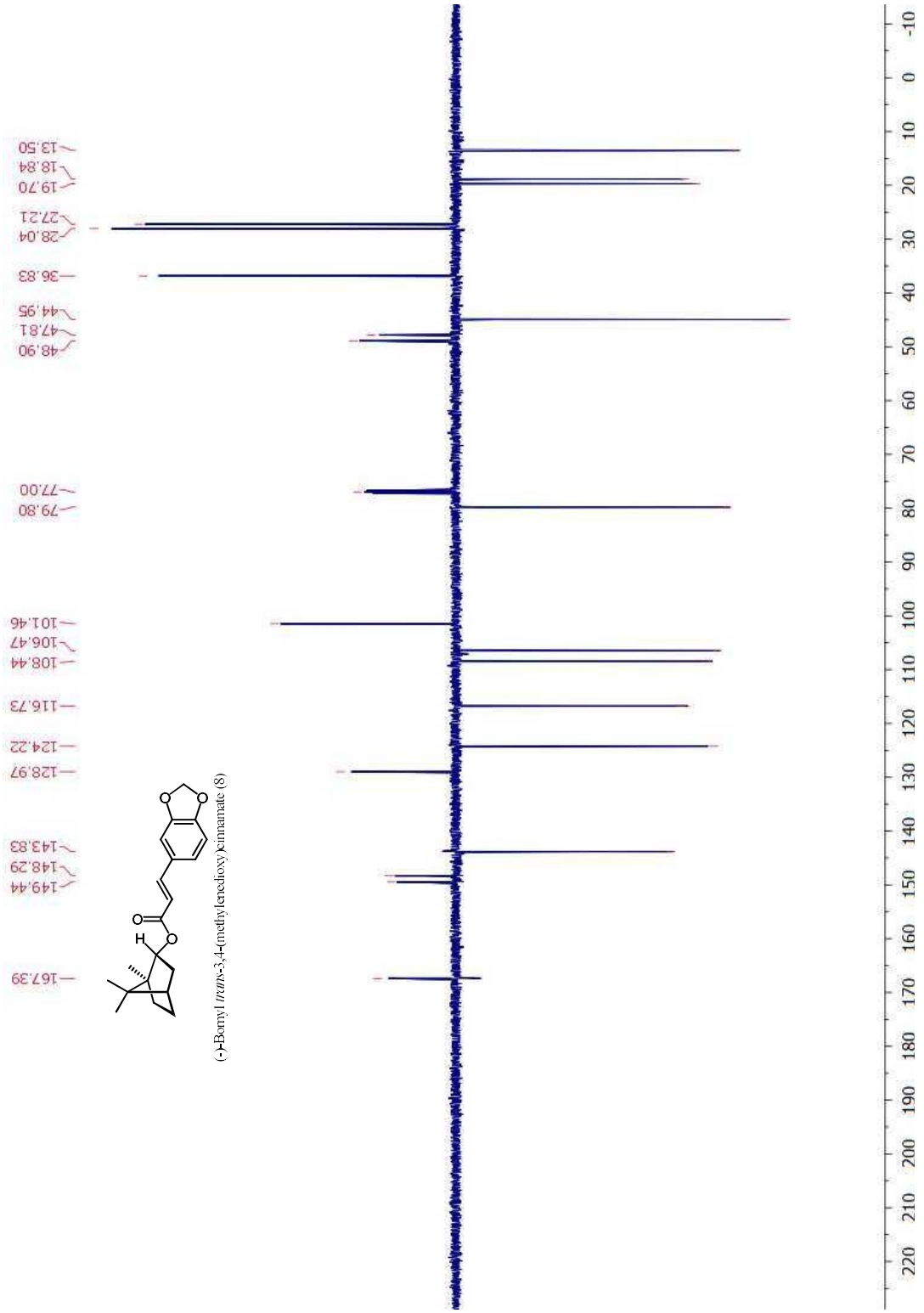


**Figure S11.** $^{13}$C-NMR (δ, 50.30 MHz, $CDCl_3$) – (–)-Bornyl *trans*-3,4-(methylenedioxy)cinnamate (**8**)

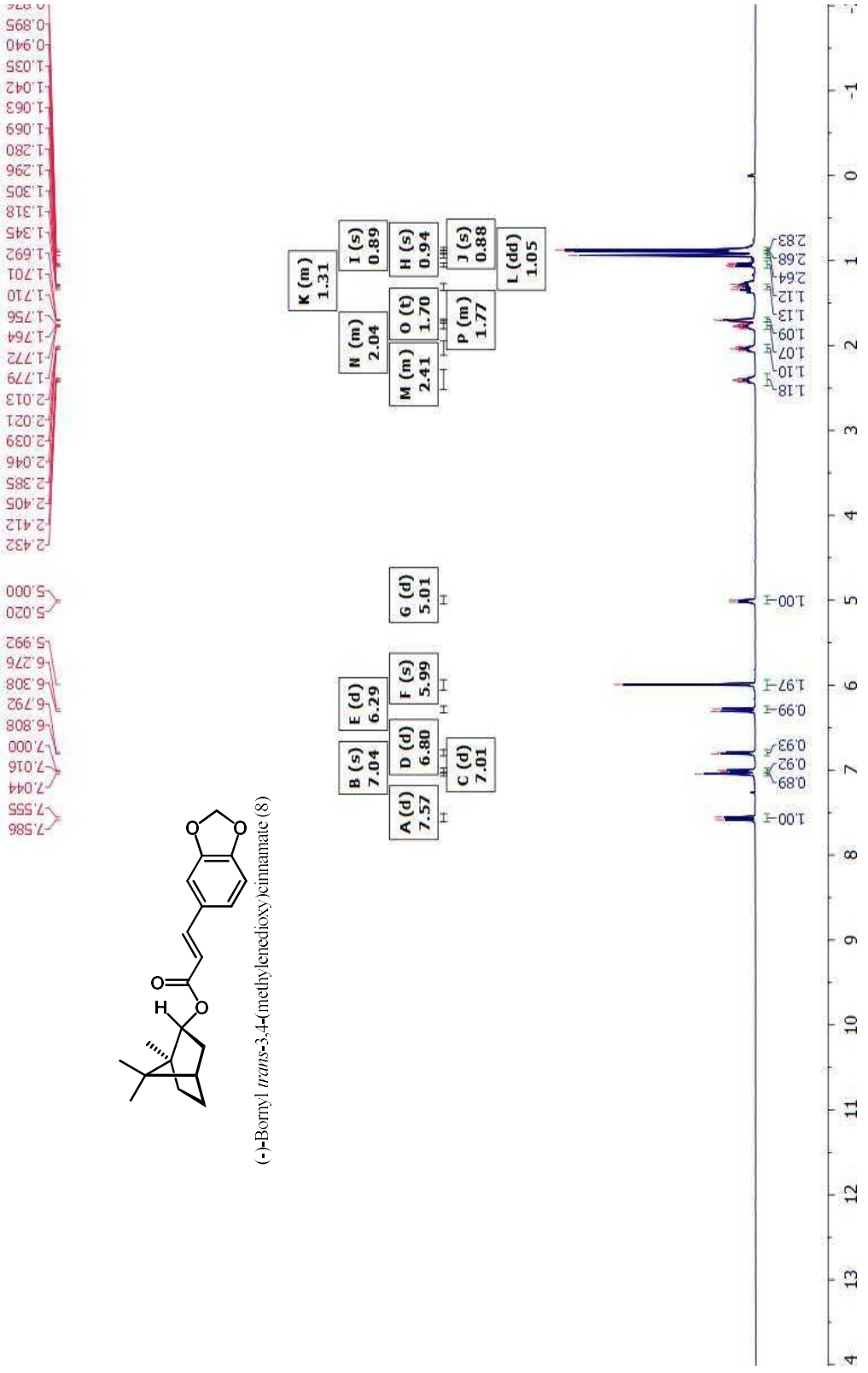


**Figure S12.** $^{1}$H-NMR (δ, 200 MHz; $CDCl_3$) – (–)-Bornyl *trans*-3,4-(methylenedioxy)cinnamate (**8**)

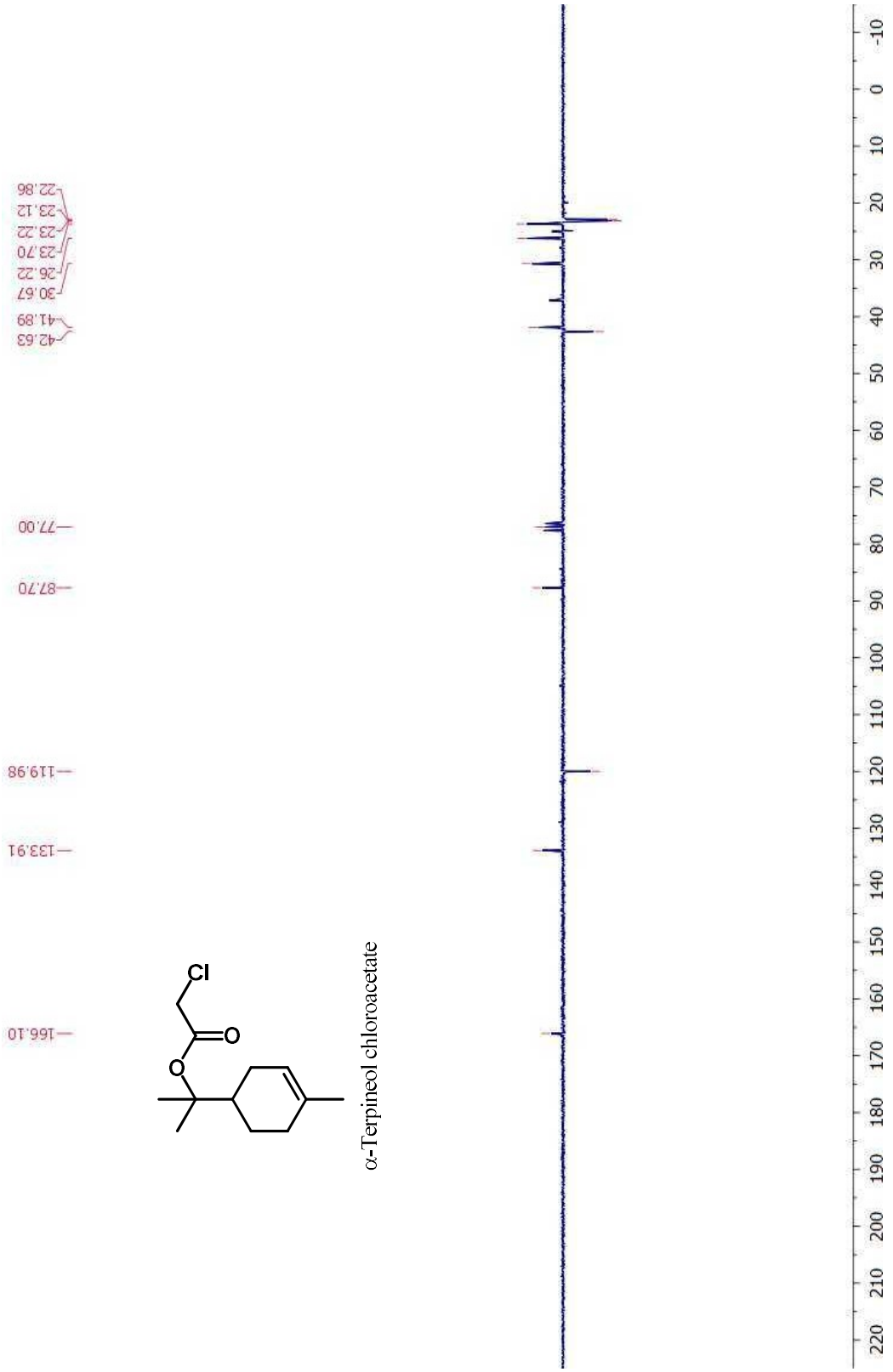


**Figure S13**. $^{13}$C-NMR (δ, 50.30 MHz, $CDCl_3$)– *α*-Terpineol chloroacetate

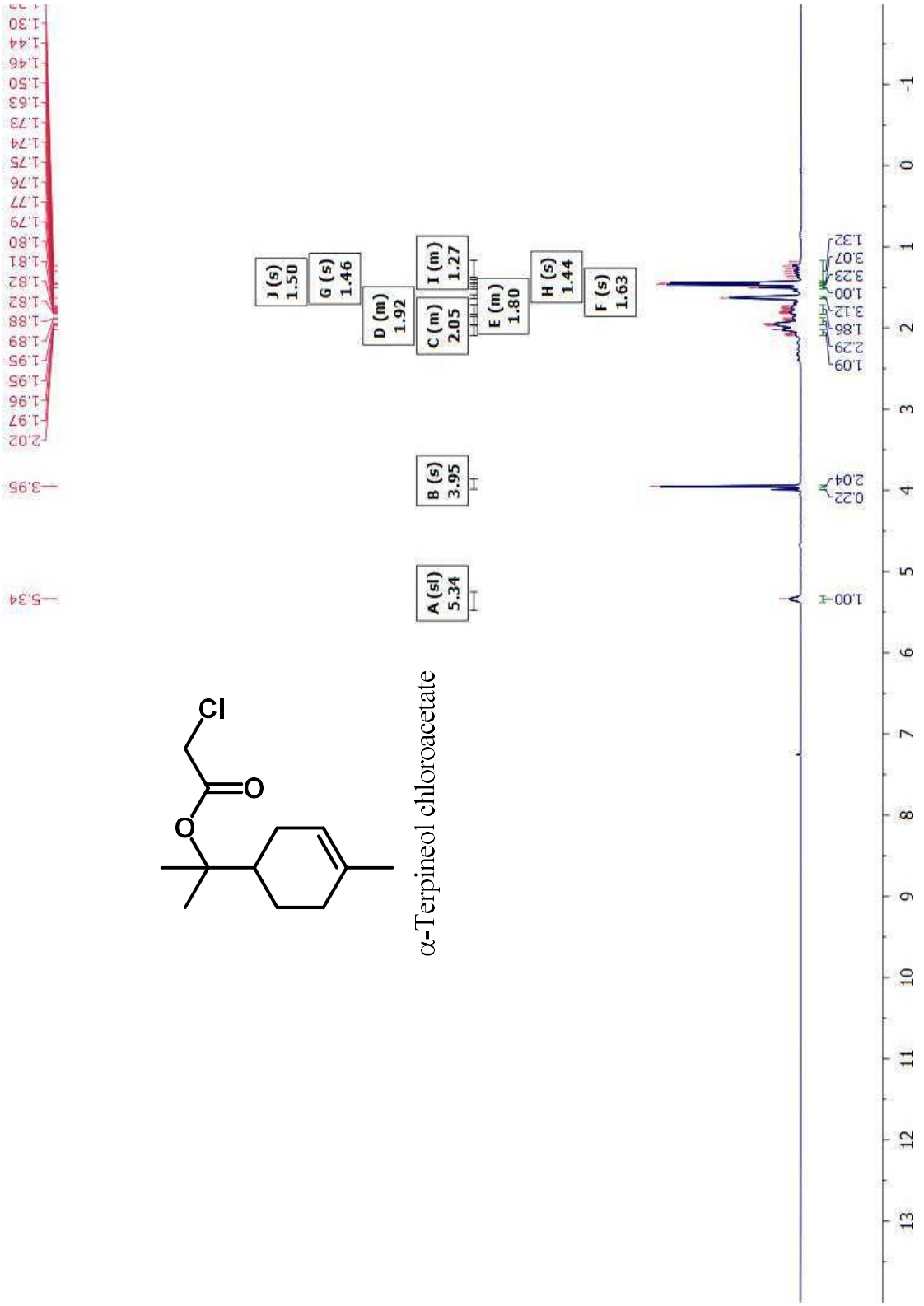


**Figure S14.** $^{1}$H-NMR (δ, 200 MHz; $CDCl_3$) – *α*-Terpineol chloroacetate

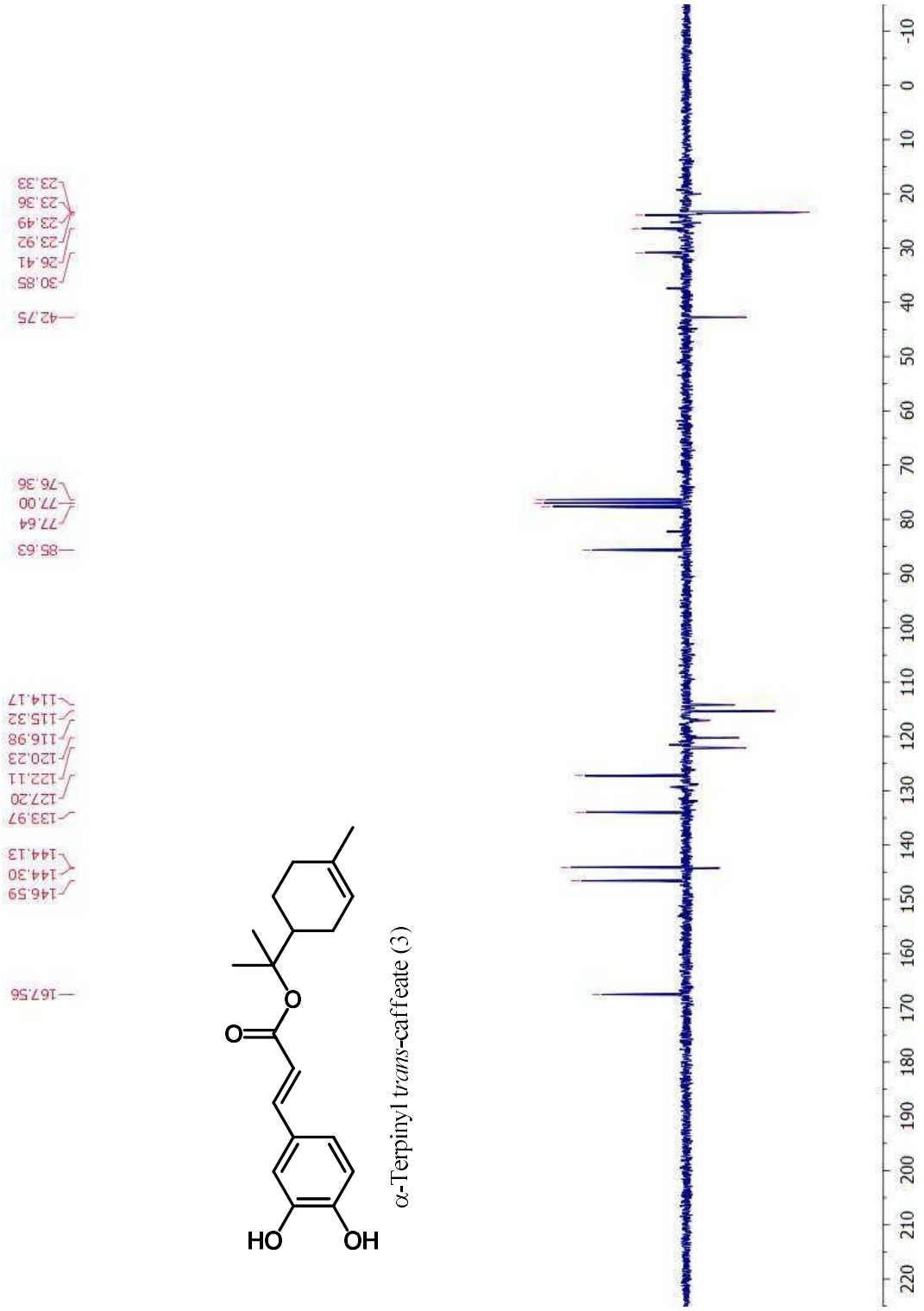


**Figure S15.** $^{13}$C-NMR (δ, 50.30 MHz, $CDCl_3$) – $\alpha$-Terpinyl *trans*-caffeate (**3**)

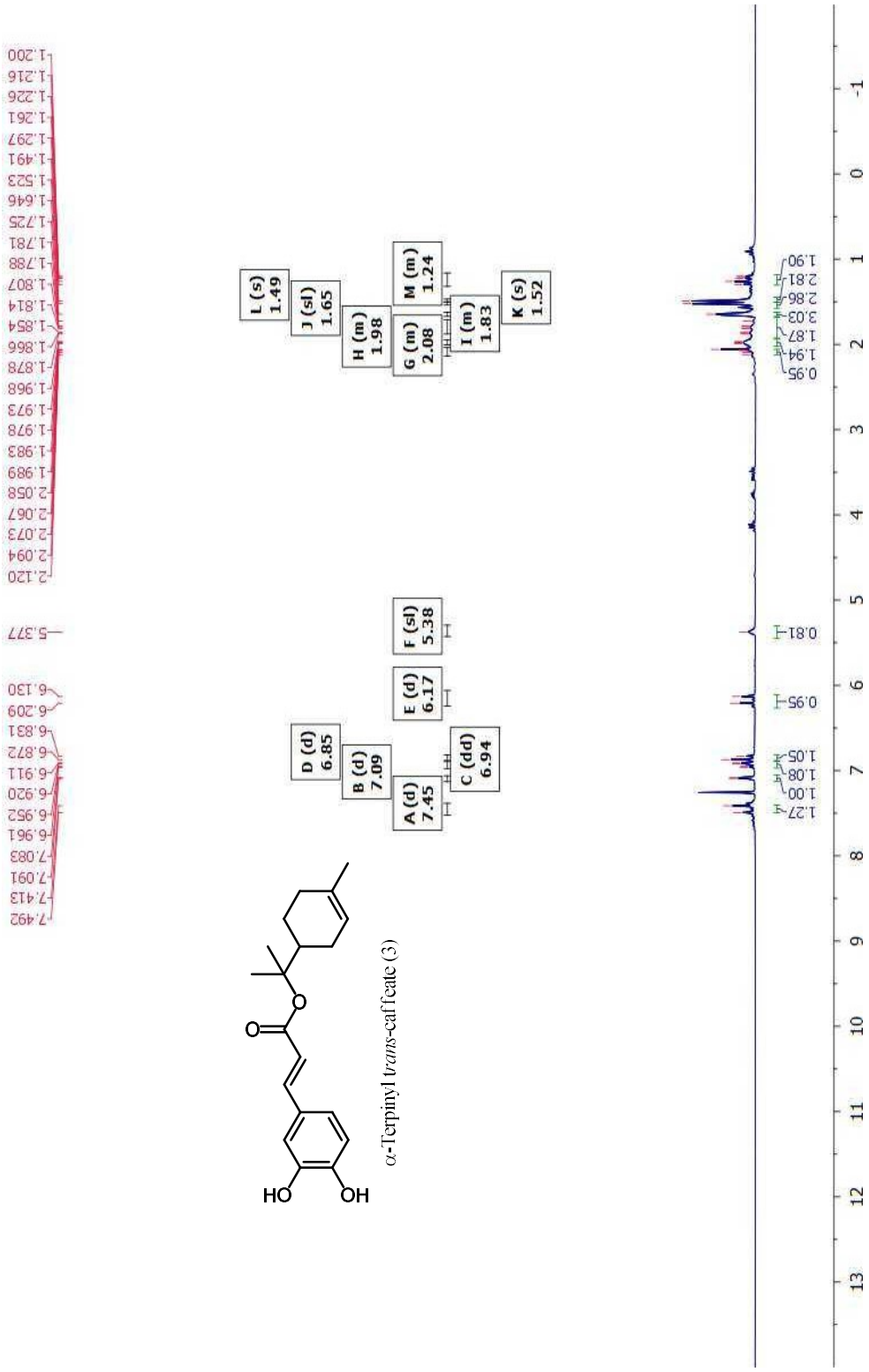


**Figure S16.** $^{1}$H-NMR (δ, 200 MHz; $CDCl_3$) – *α*-Terpinyl *trans*-caffeate (**3**)