

A new chapter, 20th year

When our journal was founded in 2007, it was a **fresh voice** for the field of natural products. **Owing to** the international recognition of our **esteemed** Editors in the field of natural products chemistry, the journal gained remarkable attention quickly. Many leading figures in the discipline agreed to serve on our Editorial Board, and prominent authors and researchers submitted their valuable manuscripts to us with enthusiasm.

From the outset, the Editorial Board has pursued the peer-review process with utmost dedication. Even when a single physical or spectral datum appeared inconsistent with a proposed structure, we requested additional evidence from the authors. At the editorial desk, we also applied the highest standards when preparing proofs, ensuring strict adherence to every journal guideline from section headings to figure captions. At times we even shouldered tasks beyond the authors' capacity, not as a burden but as a duty, because we recognized that scientific publishing is one of the crucial roles of scientific progress.

These efforts paid off from its very first issue, our journal was indexed in Web of Science and later in Scopus, SciFinder and many other databases. This success, in turn, placed new responsibilities upon us. As the submissions we received became higher in quality and more innovative, our own responsibilities as publishers expanded accordingly.

We have remained equally committed to ethical matters as to scientific rigor. Whenever any issue **arose**, we examined it in depth and acted in accordance with the recommendations of our publisher's ethics committees.

A New Format: A Journey Toward Quality

At present, our journal **is ranked** in the Q2 quartile in some subject categories and in Q3 in others within Web of Science and Scopus.

Success is not only glamorous and **attention-drawing, but it also entails greater responsibilities that ultimately increase the quality.**

Our newly adopted format, replacing the layout we have used for the past nineteen years, is one expression of our commitment to our readers. Whereas galley proof corrections and other processes were previously handled in Word files by our own staff, they will now be carried out by specialized teams using dedicated typesetting software.

As once a wise man said "philosophy is to be on the road." **Inspired by this, we proudly express** this as "quality is to be on the road". **Guided by this principle**, we work steadfastly to fulfill its requirements.

With this spirit, we hope our new format will serve our readership well, and we wish you continued success in your scientific endeavors.

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